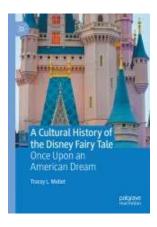
ディズニーのおとぎ話と アメリカン・ドリームの文化史



A Cultural History of the Disney Fairy Tale

※大学生協洋書オンラインストアの該当 商品のページへ

2020年11月 刊行すみ



●著者:Mollet, Tracey

●出版社:Palgrave Macmillan ●ISBN:978-3-030-50148-8

●hardcover/IX, 181 p. ●刊行:2020年11月 ●分野:映像・ラジオ This book charts the complex history of the relationship between the Disney fairy tale and the American Dream, demonstrating the ways in which the Disney fairy tale has been reconstructed and renegotiated alongside, and in response to important changes within American society. In all of its fairy tales of the twentieth and twenty-first centuries, the Walt Disney studios works to sell its audiences the national myth of the United States at any one historical moment. With analyses of films and television programmes such as The Little Mermaid (1989), Frozen (2013), Beauty and the Beast (2017) and Once Upon a Time (2011-2018), Mollet argues that by giving its fairy tale protagonists characteristics associated with 'good' Americans, and even by situating their fairy tales within America itself, Disney constructs a vision of America as a utopian space.

参考価格19,596円(税抜)→組合員特価本体9,870円(税抜)

特価期間2025年6月30日まで

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注文書

ディズニーのおとぎ話とアメリカン・ドリームの文化史

ご注文 冊

発行:2025年05月09日

氏名: お支払方法(〇で囲む) 校費・私費

学部名; 学科名: 研究科or研究室名:

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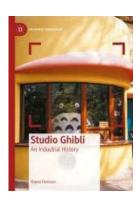
スタジオ・ジブリと 日本のアニメ業界の歴史



Studio Ghibli(Palgrave Animation)**

※大学生協洋書オンラインストアの該当 商品のページへ

2023年02月 刊行すみ



●著者:Denison, Rayna

●出版社:Palgrave Macmillan

●ISBN:978-3-031-16843-7

●hardcover/XI, 221 p. ●刊行: 2023年2月

分野:映像・ラジオ

Studio Ghibli: An Industrial History takes us deep into the production world of the animation studio co-founded by Oscar-winning director Hayao Miyazaki. It investigates the production culture at Studio Ghibli and considers how the studio has become one of the world's most famous animation houses. The book breaks with the usual methods for studying Miyazaki and Ghibli's films, going beyond textual analysis to unpack the myths that have grown up around the studio during its long history. It looks back at over 35 years of filmmaking by Miyazaki and other Ghibli directors, reconsidering the studio's reputation for egalitarianism and feminism, re-examining its relationship to the art of cel and CG animation, investigating Studio Ghibli's work outside of feature filmmaking from advertising to videogames and tackling the studio's difficulties in finding new generations of directors to follow in the footsteps of Miyazaki and Isao Takahata. By reconstructing the history of Studio Ghibli through its own records, promotional documents and staff interviews, Studio Ghibli: An Industrial History offers a new perspective not just on Ghibli, but on the industrial history of Japanese animation.

参考価格22,863円(税抜)→組合員特価本体11,515円(税抜)

特価期間2025年6月30日まで

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注文書

スタジオ・ジブリと 日本のアニメ業界の歴史

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発行:2025年05月09日

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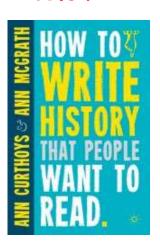
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How to Write History that People Want to Read



※大学生協洋書オンラインストアの該当 商品のページへ

2011年06月 刊行すみ



●著者:Curthoys, A./McGrath, A.

●出版社:Palgrave Scholarly Books

●ISBN:978-0-230-29038-9

●paper/VIII, 265 p. ●刊行:2011年06月 ●分野:歴史学:概論 Drawn from decades of experience, this is a concise and highly practical guide to writing history. Aimed at all kinds of people who write history academic historians, public historians, professional historians, family historians and students of all levels the book

includes a wide range of examples

from many genres and styles.

参考価格4,897円(税抜)→組合員特価本体2,466円(税抜)

特価期間2025年6月30日まで

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How to Write History that People Want to Read ご注文 ___冊

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Sp. Univ.

発行:2025年05月09日

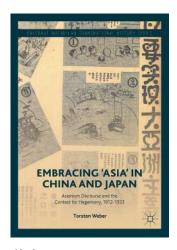
中国と日本のアジア主義 1912-1933年



Embracing 'Asia' in China and Japan 1st ed.

2018年01月 刊行すみ

※大学生協洋書オンラインストアの該当 商品のページへ



●著者: Weber, Torsten

●出版社:Palgrave Macmillan

●ISBN:978-3-319-65153-8

• hardcover/. XXI, 407 p. 8 illus., 2

illus. in color.

●刊行:2018年01月 ●分野:東アジア史

This book examines how Asianism became a key concept in mainstream political discourse between China and Japan and how it was used both domestically and internationally in the contest for political hegemony. It argues that, from the early 1910s to the early 1930s, this contest changed Chinese and Japanese perceptions of 'Asia', from a concept that was foreign-referential, foreign-imposed, peripheral, and mostly negative and denied (in Japan) or largely ignored (in China) to one that was self-referential, self-defined, central, and widely affirmed and embraced. As an ism, Asianism elevated 'Asia' as a geographical concept with culturalist-racialist implications to the status of a full-blown political principle and encouraged its proposal and discussion vis-à-vis other political doctrines of the time, such as nationalism, internationalism, and imperialism. By the mid-1920s, a great variety of conceptions of Asianism had emerged in the transnational discourse between Japan and China. Terminologically and conceptually, they not only paved the way for the appropriation of 'Asia' discourse by Japanese imperialism from the early 1930s onwards but also facilitated the embrace of Sino-centric conceptions of Asianism by Chinese politicians and collaborators.

参考価格21,229円(税抜)→組合員特価本体10,693円(税抜)

特価期間2025年6月30日まで

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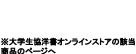
学科名: 研究科or研究室名: 学部名;

明治後期日本の文化史: 帝国とデカダンス



A Cultural History of Late Meiji Japan

2023年12月 刊行すみ





●著者:Swale, Alistair

●出版社:Palgrave Macmillan

●ISBN:978-3-031-43645-1

• hardcover/XIV, 218 p.

●刊行:2018年01月 ●分野:東アジア史 Scholarship on Japan's development from the late nineteenth century to the early twentieth century has, perhaps quite understandably, been dominated by attention given to Japan's emergence as a world power through a succession of military conflicts, and the burgeoning of a modern literary canon. This book argues that the emergence of empire and high culture needs to be more thoroughly integrated with an awareness of popular culture in urban life, a culture that at times exhibited a less than whole-hearted enthusiasm for the trappings of 'civilization', - a culture that was, in a sense, 'decadent'. It integrates coverage of popular culture across diverse media and platforms, accentuating the emergence of new modern forms that evolved from the inter-relation between textual, visual and performative traditions such as kōdan and gidayū. The commentary is seasoned with reference to contemporary narratives, aiming to capture more 'on the street' perceptions of momentous events such as war and natural disasters, as well as the more arcane or curious media sensations of the moment. These included exposés of scandalous conduct in high places, new fads in popular entertainments and riveting stories of human interest whether it be crime or tragedies of modern urban living.

参考価格21,229円(税抜)→組合員特価本体10,693円(税抜)

特価期間2025年6月30日まで

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中国と日本のアジア主義1912-1933年

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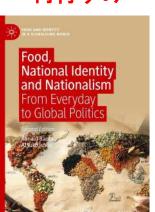
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食糧、ナショナル・アイデンティティと ナショナリズム(第2版)

Food, National Identity and Nationalism 2nd ed.



2022年10月 刊行すみ



●著者:Ichijo, Atsuko/Ranta, Ronald

●出版社:Palgrave Macmillan ●ISBN:978-3-031-07833-0

• hardcover/ XV, 280 p.

●刊行:2022年10月 ●分野:生活科学 Building and expanding on the first edition, the second edition of Food, National Identity and Nationalism continues to explore a much-neglected area study: the relationship between food and nationalism. With a preface written by Michaela DeSoucev and using a wide range of case studies, it demonstrates that food and nationalism is an important area to study, and that the food-nationalism axis provides a useful prism through which to explore and analyse the world around us, from the everyday to the global, and the ways in which it affects us. The second edition includes a number of new case studies, including the demise and resurrection of pie as a 'national dish' in post-Brexit Britain; the use of netnography; the role of diasporas in maintaining and reinventing national food; the gastrodiplomatic potential of the New Nordic Cuisine; the potential of veganism to transcend nationalism; and the relationship between gastronationalism and populism.

発行:2025年05月12日

参考価格8,980円(税抜)→組合員特価本体4,523円(税抜)

特価期間2025年6月30日まで

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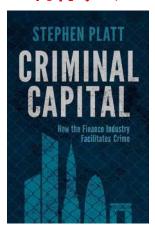
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金融業界と犯罪

Criminal Capital How the Finance Industry Facilitates Crime



2015年01月 刊行すみ



●著者:Platt, S.

●出版社: Palgrave Scholarly Books

■ISBN:978-1-137-33729-0

●hardcover/XI, 238 p. ●刊行:2015年01月

●分野:刑法

※大学生協洋書オンラインストアの該当 商品のページへ

Criminal Capital is an engaging but authoritative account of how financial structures and products can and are being used to evade proper scrutiny and enable criminal activity and what can be done about it. Based on the analysis of the financial methods that are frequently used by criminals, it deals with the widespread abuse of financial systems.

参考価格5,714円(税抜)→組合員特価本体2,877円(税抜)

特価期間2025年6月30日まで

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金融業界と犯罪

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お支払方法(〇で囲む) 校費・私費

発行:2025年05月12日

学部名; 学科名: 研究科or研究室名:

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日本の女性リーダーたち

Japanese Women in Leadership (Current Perspectives on Asian Women in Leadership)



2021年03月 刊行すみ



●著者:

●出版社: Palgrave Macmillan ●ISBN:978-3-030-36303-1

●hardcover/XX, 340 p. ●刊行:2021年03月

●分野:経営管理

※大学生協洋書オンラインストアの該当 商品のページへ

This edited book highlights the unique cultural and socioeconomic elements of Japan and the strong influence of those elements on women leaders in the nation. It shows that gender inequality and underutilization of female talent are deeply rooted in Japanese society, explaining why Japan lags behind other countries in Asia in this regard. The contributors are expert academicians and practitioners with a clear understanding of Japanese women leaders' aspirations and frustrations. This book has critical implications for the development of women leaders in Japan, providing intriguing insights into developing the potential of highly qualified women leaders in diverse Japanese contexts in which traditional cultural expectations and modernized values coexist.

参考価格27,762円(税抜)→組合員特価本体13,984円(税抜)

特価期間2025年6月30日まで

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日本の女性リーダーたち

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発行:2025年05月12日

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大学生協洋書オンラインストア

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日本の対アジア外交

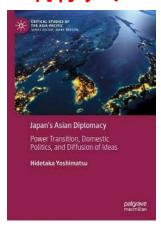
Japan's Asian Diplomacy:

Power Transition, Domestic Politics, and Diffusion of Ideas (Critical Studies of the Asia-pacific)



※大学生協洋書オンラインストアの該当 商品のページへ

2020年11月 刊行すみ



●著者:Yoshimatsu, Hidetaka ●出版社: Palgrave Macmillan ●ISBN:978-981-15-8337-7

●hardcover/XXIII, 290 p.

●刊行:2020年11月 ●分野:国際関係論 This book provides a comprehensive analysis of Japan's Asian diplomacy under Prime Minister Shinzō Abe. Under the Kantei-centred policymaking system, Shinzō Abe has implemented assertive foreign policies with a slogan of 'diplomacy taking a panoramic perspective of the world'. The analyses in the book cover the traditional and emerging fields of national security and international political economy. While its empirical examination is based on field-specific research, it also incorporates the analysis of Japan's bilateral relations with China, the US, India, and others.

In addition, the book provides a solid, theory—driven analysis of Japan's external policy and relations. In an independent chapter, this work sets up integrative theoretical frameworks for empirical analyses by relying on key concepts drawn from the three international relations theories of realism, liberalism and constructivism.

Going forward, research in this book also explores the development of key regional affairs. Maritime security and space security are two of major security—related affairs, in which the states in East Asia and the Asia—Pacific have to engage, including the development of the TPP (TPP-11) and RCEP, as well as infrastructure development and development cooperation, which are crucial in relation to China's initiatives in the BRI and AIIB.

参考価格19,596円(税抜)→組合員特価本体9,870円(税抜)

特価期間2025年6月30日まで

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日本の対アジア外交

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発行:2025年05月12日

学部名; 学科名:

研究科or研究室名:



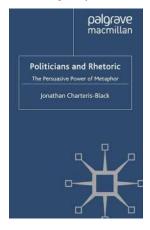


政治家とレトリック: メタファーの説得力(第2版) Politicians and Rhetoric 2nd ed.



※大学生協洋書オンラインストアの該当

2011年10月 刊行すみ



●著者:Charteris-Black, J.

●出版社:Palgrave Scholarly Books

●ISBN:978-0-230-25165-6

●paper / XIV, 370 p. ●刊行:2011年10月 ●分野:政治過程論 This analysis of the rhetoric of nine successfully persuasive politicians explains how their use of language created credible and consistent stories about themselves and the social world they inhabit. It explores their use of metaphors, their myths and how language analysis helps us to understand how politicians are able to persuade.

参考価格17,963円(税抜)→組合員特価本体9,047円(税抜)

特価期間2025年6月30日まで

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政治家とレトリック: メタファーの説得力(第2版) ご注文 冊

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大学生協洋書オンラインストア

発行:2025年05月12日 **秦**